

BUILDING DESIGN & CONSTRUCTION

THE CHOICE OF INDUSTRY PROFESSIONALS



2026
MEDIA
PACK

The BDC Platforms

As one of the leading UK building platforms, the Building Design & Construction brands are one of the premier outlets for the promotion of creatives, content and other marketing material. Now in its second decade, BDC provides an in-depth guide tailored to executives in every sector of the industry.

Reaching an enormous trade audience of some 100,000+ individuals monthly via the Monthly print/digital Magazine, Mailchimp Newsletter and Website. The BDC Platform reaches a vast array of procurement decision makers to provide the ideal platform for the promotion of product, service, and excellence.

As testament to this notion, the publication is used by marketeers of all shapes and sizes to promote products and services relevant to the building sector in a professional manner.

Enquire

For further information please contact:

01484 437 312

enquiries@bdcmagazine.co.uk



The BDC Brands - The Choice of Industry Professionals

The Full BDC Platform is categorised into 10 key brands to keep BDC at forefront of this fast-moving and dynamic industry. With sound journalism and up-to-date news, company reviews and reactions to the stories that are affecting your industry today, BDC keeps you one step ahead.



BDC Business uncovers & promotes the key issues that change the industry, these include; Finance, Legal, Appointments, Training & Skills, Overseas & International, Business Tools and Software & IT.



BDC Residential focuses on the housing sector. With news & reviews from Developers to landlords including; New Builds, Property Management, BTR, Student, Care & Retirement Living and Housing Associations.



BDC Commercial deals with the business property sectors, these include; Industrial, Manufacturing, Office, Retail & Hospitality and the Private sector. We feature all areas in commercial property; from development to facilities management.



BDC Public Sector focuses on what main government and local authorities are doing with their property & estates. Working with; Healthcare, Education, Town Planning, Government services and Agencies.



BDC Services reports on all the trades in the industry including; Interiors, Workspace, PAFM, Building, Roofing, Structural, Fire Prevention & Security, Civil & Heavy Engineering, M&E and much more..

BUSINESS →

RESIDENTIAL →

COMMERCIAL →

PUBLIC SECTOR →

SERVICES →



BDC Products & Materials reviews, promotes and aims to let our readers know what's the best to use for all areas of the industry including; Building Products, Tools, Plant & Machinery, Appliances and Systems.



BDC Utilities & Infrastructure is the go to place for updates on all infrastructure for the Transport systems including; Rail, Ports and Highways. Also covering all the Power & Energy Networks, Water Navigations Routes and Off-shore Engineering.



BDC Trades & Services reports on all the trades in the industry including; Building, Interiors, Roofing, Structural, PAFM, Fire Prevention & Security, Civil & Heavy Engineering, M&E and much more...



BDC Technology reviews and details what is hot in the modern world - Including; Manufacturing Techniques, IT, New Designs, BIM, Renewables and much more - This Brand will point you to progress and innovation in todays evolving market.



BDC Design, Plan & Consult covers the roles of project managers, architects, and consultants, offering insights into strategic planning, architectural design, and consultancy for building, construction, infrastructure, and property projects.

PRODUCTS & MATERIALS →

UTILITIES & INFRASTRUCTURE →

SUSTAINABILITY & NET ZERO →

TECHNOLOGY →

DESIGN, PLAN & CONSULT →

THE BDC BRANDS

03

Platform Readership & Audience

In excess of 150,000 cross platform reach

READERSHIP BY SENIORITY



31%

MANAGEMENT
SITE/ESTIMATING/HSE ETC.

18%

PURCHASING
OFFICER

28%

MANAGING
DIRECTOR

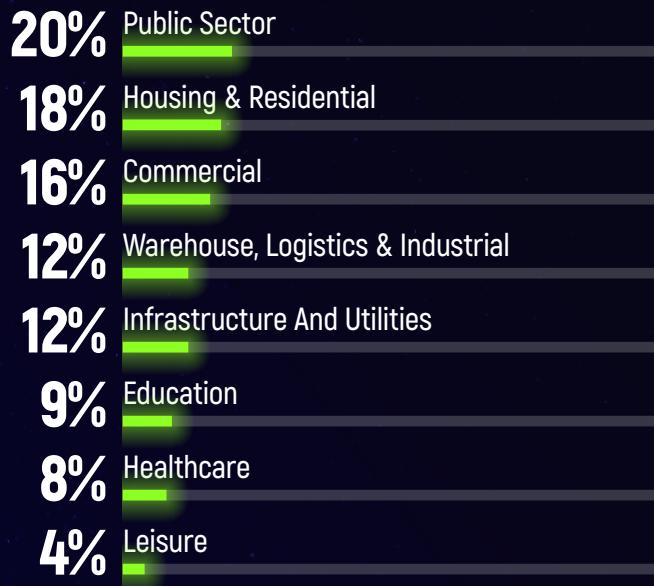
13%

CHAIRMAN/
CHIEF EXECUTIVE

10%

OTHER
ROLE

READERSHIP BY SECTOR



READERSHIP BY SERVICE



Platform Readership & Audience

A ready made audience for your business

93%

agree "I'm interested in learning about new developments and products related to my sector."

87%

agree "I make/influence construction related purchases at least once a year for my company."

66%

are business owners

88%

are senior managers

100k

monthly readership

79%

3+ visits per month

100%

are qualified professionals

16 min

average read time

BDC Social Media

BDC has a rapidly growing LinkedIn community of over 21,000 industry professionals, with a target to surpass 30,000 followers by 2027. Each month, our magazine is posted on the day of release, giving followers immediate access to the latest insights and trends in the building, construction, and property sectors. In addition, all news posts from the BDC website are shared with our audience, consistently driving strong engagement, with some posts reaching over 25,000 industry experts. Don't miss out—follow BDC now to stay informed and connected!



Get your Web post 'BOOSTED'

Buy a Web post on the BDC Website and give it a BOOST through the LinkedIn platform all for £750. Guaranteeing a minimum of 200 direct clicks. Just choose your audience type, industry and location.

BDC Magazine Advertising Information

Building Design & Construction magazine is constantly at the forefront of this fast-moving and dynamic industry. With sound journalism and up-to-date news and reaction to the stories that are affecting your industry today, BDC magazine keeps you one step ahead.

For over 20 years, BDC has been the go-to resource for business professionals in the industry. With its contemporary design, a news section packed with current events, interviews with the trade's top professionals, and in-depth case studies on leading businesses, the magazine puts you in touch with the developments of your industry. It's our business to help your business.

With a fresh and current approach, the magazine has attracted an engaged readership with subscribers including Management Level Executives and Key Decision Makers.

When you pick up a copy of BDC magazine, you're in good company.



BDC Digital Magazine

Over the last 7 years, the digital version of BDC has really taken off. Distributed through Mailchimp the BDC Monthly Newsletter is sent to over 75k industry professionals each month and also promoted through the home page of the BDC website for 3 months and to our 21,000+ LinkedIn followers. Each digital issue of BDC has amazing OTS value. The digital magazine uses the MYEBOOK publishing software for a seamless browsing experience. MYEBOOK is fully transparent to every visitor in the number of unique views each publication receives. When visiting each issue of the BDC Digital Magazine, you can check yourself.

BDC Print Magazine

With a current circulation of just under 6000 industry professionals, the print version of the magazine is where it all started. We are proud of continuing to print the magazine. To take a 12-month subscription of the print magazine, please email enquiries@bdcmagazine.co.uk with your request. We charge £150 for 12 issues.

Magazine Advertising Spaces

Get your business seen!

With a number of advertising spaces, sizes and placements available, Building Design & Construction Magazine can effectively tailor space in the magazine to your marketing needs. Whether you wish to promote your business in the magazine's UK building news pages, as standalone advertorial, or within existing individual features on leading construction companies, we can provide the space you need to communicate your message. Please note that we do provide a free design service for all print advertisements.

The Technical Bits

All advert content and text should be sent digitally via email, either as a word doc or embedded in the email. If the text is provided as hard copy then we do not accept responsibility for any errors occurring during re-typing.

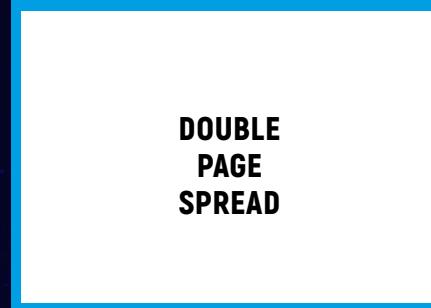
Images and logos should be sent digitally via email as high-resolution JPEGs (300dpi). We will not accept anything else lower than this.

All complete adverts must be provided as print-ready PDFs with embedded fonts and high-resolution images, or alternatively as high-resolution JPEGs (300dpi).

All adverts VAT not included.

*Prime position adverts +20%.

DOUBLE PAGE ADVERT



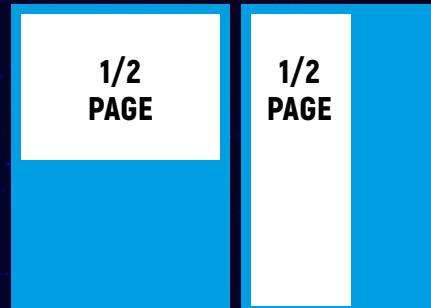
DOUBLE
PAGE
SPREAD

FULL PAGE ADVERT



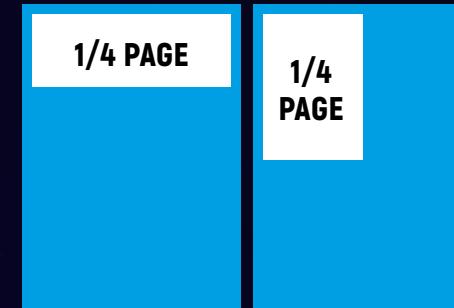
FULL
PAGE

1/2 PAGE ADVERT



1/2
PAGE

1/4 PAGE ADVERT



1/4
PAGE

TYPE	SIZE	SPEC	PRICE
Double Page Spread	Trim: 440 x 297mm Type: 400 x 260mm	Gutter: 20mm Bleed: 5mm	£3350
Full Page	Trim: 210 x 297mm Type: 185 x 260mm	Gutter: 20mm Bleed: 5mm	£2250
1/2 Page Horizontal	183mm x 128mm	-	£1350
1/2 Page Vertical	90mm x 260mm	-	£1350
1/4 Page Horizontal	183mm x 62mm	-	£850
1/4 Page Vertical	90mm x 128mm	-	£850

Magazine Advertorials

Advertorials/Edit

All editorial, high resolution images, logos and contact information provided by yourselves.

ADVERTORIALS	PRICE
2 Page 700-950 words	£2250
2 Page Premium 700-950 words Also includes newsletter exposure	£2500
2 Page Super Premium 700-950 words Also includes front cover logo & strapline and newsletter logo/link exposure	£3500
4 Page 1400-1900 words Also includes contents page logo	£3750
4 Page Super Premium 1400-1900 words Also includes front cover logo & strapline, contents page logo and newsletter logo/link exposure	£4500
6 Page 2000-2500 with 300 word case study Also includes front cover strapline, contents page logo & newsletter logo/link exposure	£5000
6 Page Super Premium 2000-2500 words with 300 word case study Also includes MAIN front cover image & strapline, contents page logo and newsletter logo/link exposure	£6500

Ask for a quote on larger articles, our stand-alone brochures and trade association year books.



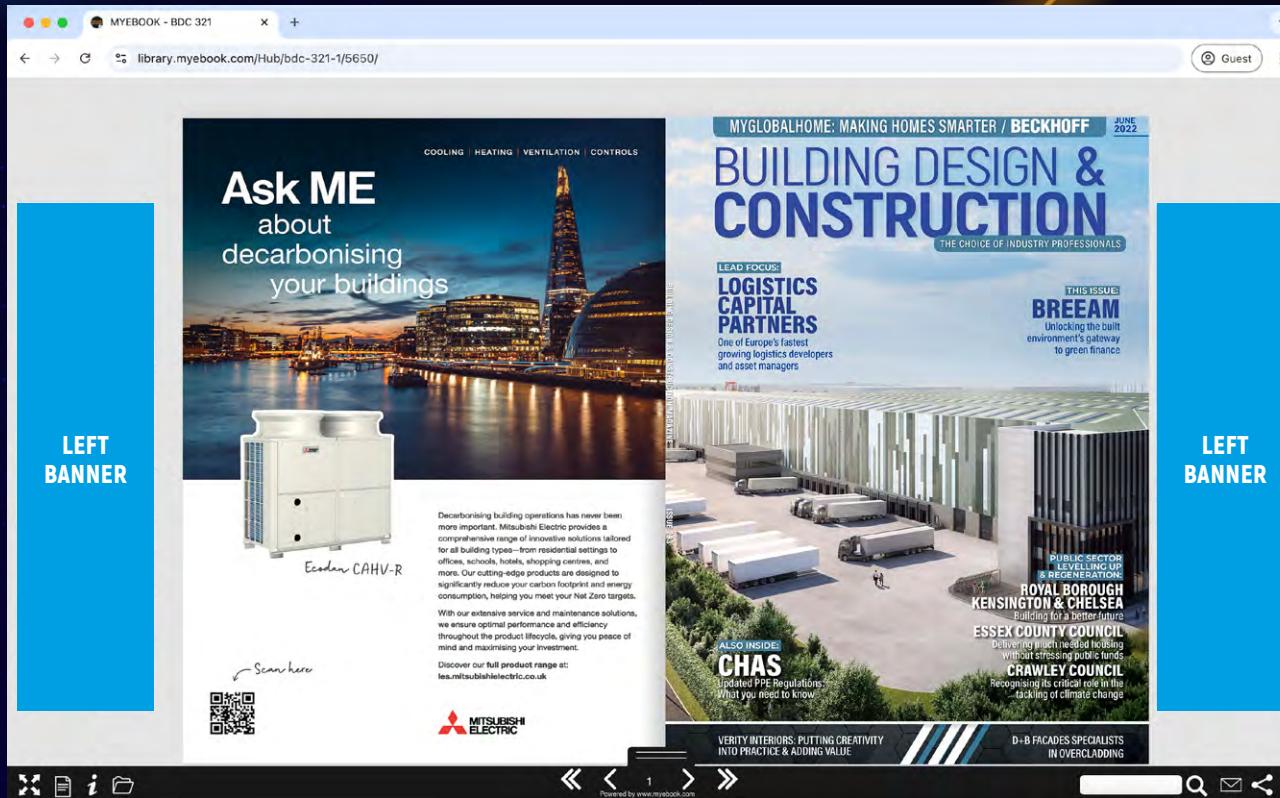
ADVERTORIALS

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Digital Magazine Banners

MYEBOOK Premium Banners (Digital Magazine only)

Hosted by MyEbook viewer, we have a greater display of digital functions for our entire digital magazine readership. Your banner will be seen by all readers who see every page.



LOCATION	SIZE	SPECIFICATION	PRICE
Left Hand Side Banner	160px W x 600px H	File type: jpg, gif, png. Links: dofollow	£1995 per issue (monthly)
Right Hand Side Banner	160px W x 600px H	File type: jpg, gif, png. Links: dofollow	£1995 per issue (monthly)
Both Banners (Left & Right)	160px W x 600px H	File type: jpg, gif, png. Links: dofollow	£3495 per issue (monthly)
Video/Youtube Page Display	-	Half page video. Youtube/Vimeo URL required	£995 per issue (monthly)
Full Page Website Display	-	Full webpage. URL required	£995 per issue (monthly)

DIGITAL MAGAZINE BANNERS

Magazine Scheduling

Talk to us today

Building Design & Construction Magazine is released twelve times a year.

We have schedules when we need to book space, get copy in and also when the magazine is released.

Please send all advertising and advertorial requests to enquiries@bdcmagazine.co.uk.

Issue Booking Deadline

January 25 Nov 2025
February 19 Dec 2025
March 25 Jan 2026
April 25 Feb 2026
May 25 Mar 2026
June 25 Apr 2026
July 25 May 2026
August 25 Jun 2026
September 25 Jul 2026
October 25 Aug 2026
November 25 Sep 2026
December 25 Oct 2026

Issue Copy Deadline

January 08 Dec 2025
February 10 Jan 2025
March 10 Feb 2026
April 10 Mar 2026
May 10 Apr 2026
June 10 May 2026
July 10 Jun 2026
August 10 Jul 2026
September 10 Aug 2026
October 10 Sep 2026
November 10 Oct 2026
December 10 Nov 2026

Magazine Issue Release Dates

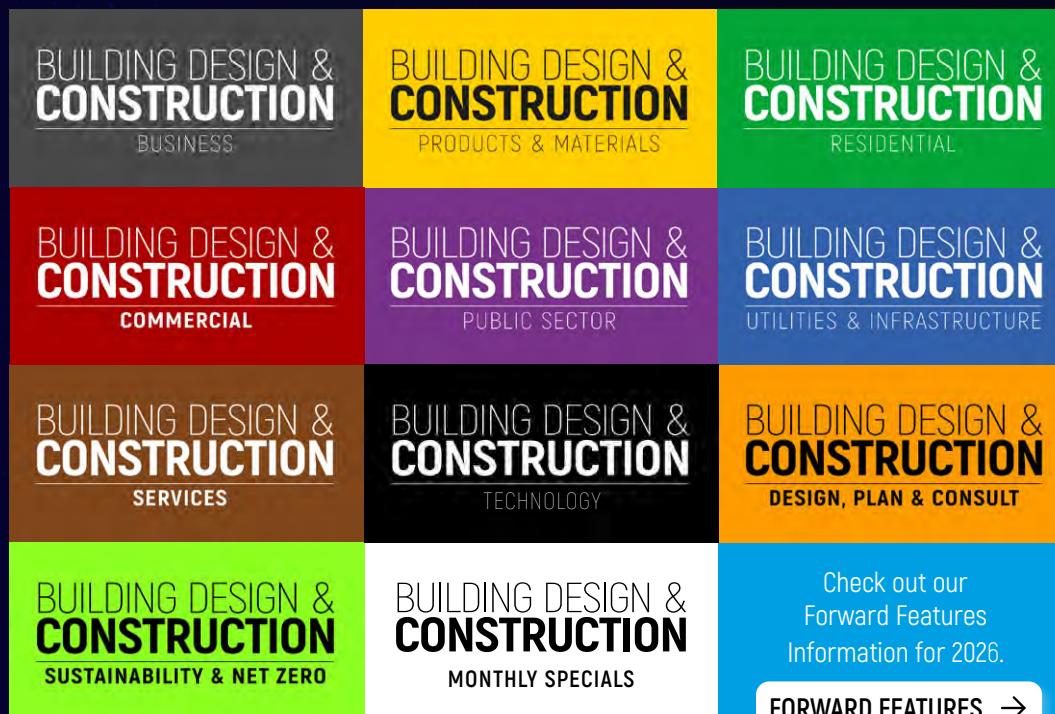
January 19 Dec 2025
February 28 Jan 2026
March 27 Feb 2026
April 28 Mar 2026
May 28 April 2026
June 30 May 2026
July 29 Jun 2026
August 27 Jul 2026
September 29 Aug 2026
October 29 Sep 2026
November 27 Oct 2026
December 30 Nov 2026

BDC Forward Features

BDC is a monthly broadcast magazine, so as well as all our features, we keep up to date with the latest news & reviews with all our regular sections & BDC Brands. We work with many governing bodies & associations through the whole industry and publish many articles for them in BDC. For further email enquiries@bdcmagazine.co.uk.

BDC Specials

BDC Specials focuses on the hottest trends and developments in the industry, featuring a themed section in each issue. These insights provide in-depth coverage of key sectors shaping the market. To stay ahead, email our team for details on upcoming specials planned for the next 2-4 months.



MAGAZINE SCHEDULING

Newsletters

In addition to traditional advertising opportunities, Building Design & Construction Magazine works with a number of leading organisations on a content marketing basis. The BDC Newsletter plays a major part in the BDC Platforms. With over 100k industry professionals on our 3 mailing lists, the BDC Newsletter covers a large part of our readership for the magazine.

This ensures that editorial and promotional messages receive the return on the investment required and that, simultaneously, our readers find the content interesting, engaging and educational from a personal perspective – a best of both worlds scenario.

Using the technology of **MAILCHIMP** the #1 email marketing and automations brand for our main mailing list, this BDC platform is optimised with amazing AI & Analytic reports. Also as the BDC Newsletter has been sent using Mailchimp for the last 3 years, we have a hardened distribution with 96% successful deliveries to inboxes. We only provide data reports from the Mailchimp list, which has over 70% of our subscriber database.

Enquire

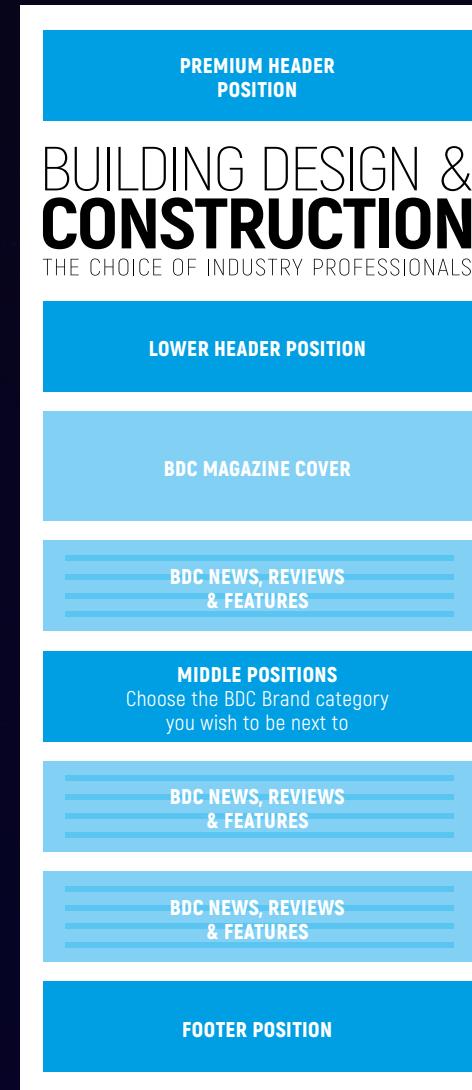
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BANNER	PRICE
Premium Header Position Standard Banner	£2250
Premium Header Position Double Banner	£2500
Lower Header Position Standard Banner	£1950
Lower Header Position Double Banner	£2350
Middle Position Standard Banner	£1500 Choose the BDC Brand category you wish to be next to
Middle Position Double Banner	£1750 Choose the BDC Brand category you wish to be next to
Footer Position Standard Banner	£950
Footer Position Double Banner	£1250
Takeover* includes 4 double banner positions as sole sponsor for the newsletter.	£4950

*Please note – this has to be booked in advance as areas may have already been reserved)



Banner Specifications

Standard Banners: 600 x 90px

Double Banners: 600 x 180px

Please send as jpg or png only.

Solus E-Shots

BDC has a loyal digital distribution list and we are dedicated to mailing no more than 30 times a year via both our own 12 Monthly BDC Newsletters and purchased SOLUS E-Shots. Using the main Mailchimp list as our distribution service for the BDC Newsletter,

We can track geo-location, unique open rates, click rates and much more.

BANNER	PRICE
1 Solus E-shot Send	£3750
2 Solus E-shot Send	£6250
3 Solus E-shot Send	£ 7500

Enquire

For further information please contact:

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KINGSPAN



Product Awareness Training – Stay Compliant



As you know, Contractors have a responsibility to make sure that products are installed correctly. There may also be a requirement to provide photographic evidence to Building Control to show that what has been built matches the design?

Our Product Awareness Training team are on hand to provide you with everything you need to know to make sure that best practice is followed.

What support can I get?

You can build your team's knowledge with on-site training and support. Our experienced product team can cover the full range of Kingspan insulation products and applications, from roofing and insulation in-between, including both internal and external wall insulation. The training covers:

- Product overview
- Suitable applications
- Packaging and storage
- Handling advice
- Sitework and detailing advice
- Installation information covering cutting, fixings, adhesives, protection layers and lap/jointing
- Standards and approvals information

What about actual site visits?

We also offer site visits. Our Product Technicians will carry out an inspection of all Kingspan insulation products installed on your site. A comprehensive report will be compiled which includes photographs with comments and recommendations for remedial actions that may be needed, to make sure that the building is fully compliant with the latest regulations and advice.

[Click here to request guidance, book product awareness training or a site visit today](#)

Please note: This service is available in GB only. Where possible, site visits and training will be carried out in person. Alternatively, site visits can be arranged by telephone or video conference where we can't provide a site visit, guidance and/or practical training.

Further information on the Kingspan range is available on:
 T: +44 (0)1544 391 355
 E: technicaladvice@kingspaninsulation.co.uk
www.kingspaninsulation.co.uk
 Pershore, Worcester, Worcestershire
 WR10 4LA
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[SEE FULL EMAIL →](#)

MITSUBISHI



Ask ME* about decarbonising your buildings



Decarbonising building operations has never been more important. Mitsubishi Electric provides a comprehensive range of innovative heat pump technology tailored for all building types - from residential settings to offices, schools, hotels, shopping centres, and even zoos. Our cutting-edge products are designed to significantly reduce your carbon footprint and energy consumption, helping you meet your net zero targets.



Ask ME* about reducing energy consumption in your building

Reducing energy consumption is crucial for energy efficiency. Mitsubishi Electric offers innovative HVAC solutions that can reduce energy use, lower costs, and reduce carbon emissions. Our cutting-edge technology and sustainable products enhance efficiency and ensure comfort and productivity in buildings - Trust Mitsubishi Electric to help you achieve energy conservation goals and contribute to a greener future.

TRANFORM YOUR ENERGY MANAGEMENT STRATEGIES



Ask ME about the multi-award winning Ecodan CAHV-R Heat Pump

The Ecodan CAHV-R is a commercial air source heat pump that uses lower GWP R449A refrigerant. It offers a robust, low-carbon system for the provision of sanitary hot water and space heating.

- Easy installation with only water and electrical connections required
- Provides water flow temperatures of 25°C to 70°C with water temperatures up to ambient temperatures of -20°C to 40°C
- Can operate singularly or as part of a multiple-unit system

[WATCH OUR VIDEO TO FIND OUT WHERE YOU CAN USE THE CAHV-R](#)



Mitsubishi Electric Partners with Chester Zoo



HVAC Retrofit - Considerations for Commercial Buildings

Our sustainable HVAC solutions can meet diverse project needs. Refurbished involves enhancing and upgrading existing systems to make

[SEE FULL EMAIL →](#)

UCEM





Transforming cities and shaping communities

Our cities are the beating heart of our communities, societies and economies. They're the intricate networks of design, development, decisions and policies that impact the lives of everyone every day. Urban planners play a crucial role in balancing all of these functions, and without their expertise, society wouldn't be able to function.

Are you passionate about designing sustainable and innovative urban environments? On UCEM's part-time, online MSc Urban Planning programme, you will study the relationship between our urban and natural environments, and gain the knowledge and expertise needed to help realise a sustainable built environment.

Why choose our online MSc Urban Planning?


Flexible learning:
 Our fully online programme allows you to balance your studies with your professional and personal commitments, providing you the flexibility to learn at your own pace, from wherever you are.


Leadership skills:
 Develop your leadership, negotiation and critical thinking skills, giving you the confidence to engage internal and external stakeholders.


Comprehensive curriculum:
 Our programme covers essential topics such as planning sustainable environments, governance, and planning process, practice and leadership, equipping you with the skills needed to address the complex challenges of urbanisation.


Global network:
 Connect with a diverse community of students and professionals from around the world, fostering valuable networking opportunities and broadening your perspectives.

Urban planners leave a lasting legacy through the projects they implement. The parks, buildings, infrastructure and spaces they design by

[SEE FULL EMAIL →](#)

SOLUS ESHOTS

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The BDC Website Platform

Great rates for great returns

Opportunities on the Building Design & Construction Magazine website vary significantly in size, scope, and type. Our website maintains an open-door policy for industry professionals and organisations to utilise our platform for marketing and accessing the extensive readership of our construction industry online. This includes both established professionals and those interested in construction opportunities.

To support organisations in reaching the construction readership, Building Design & Construction Magazine offers a consultancy-founded service for discussing marketing goals and proposing the best means to access the audience. We offer flexibility in advertising composition and design, with our in-house design and digital teams ensuring that all advertisements on the platform receive the best reception for the BDC Brands.

Enquire

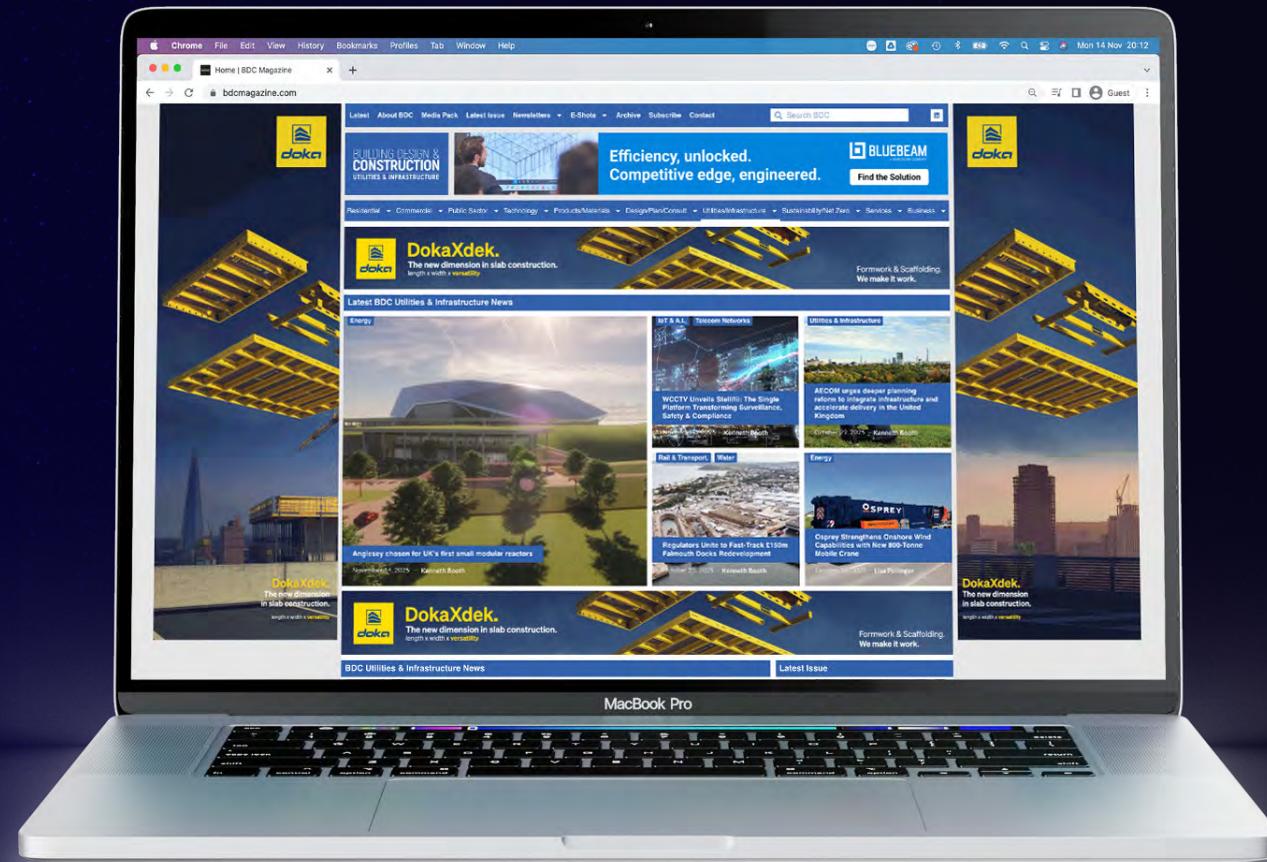
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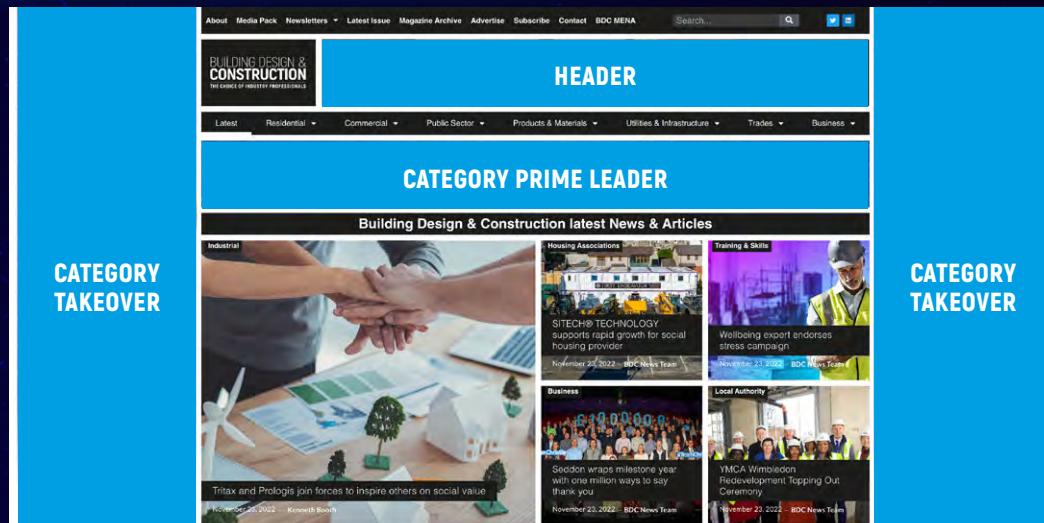
A global audience

As affiliated partners of Google News, MEDIATEL and NewsNow, BDC has potential to leverage this reach and take your sponsorship to a global audience of millions. With targeted placements, you know your advert is in front of the right audience with BDC. With the use of visual images, display advertising helps to create stronger brand awareness. To discuss placed content options - including webinars, white papers and premium, paid-for content - contact your BDC account manager.



WEBSITE ADVERTISING

Website Banner Rates/Specs



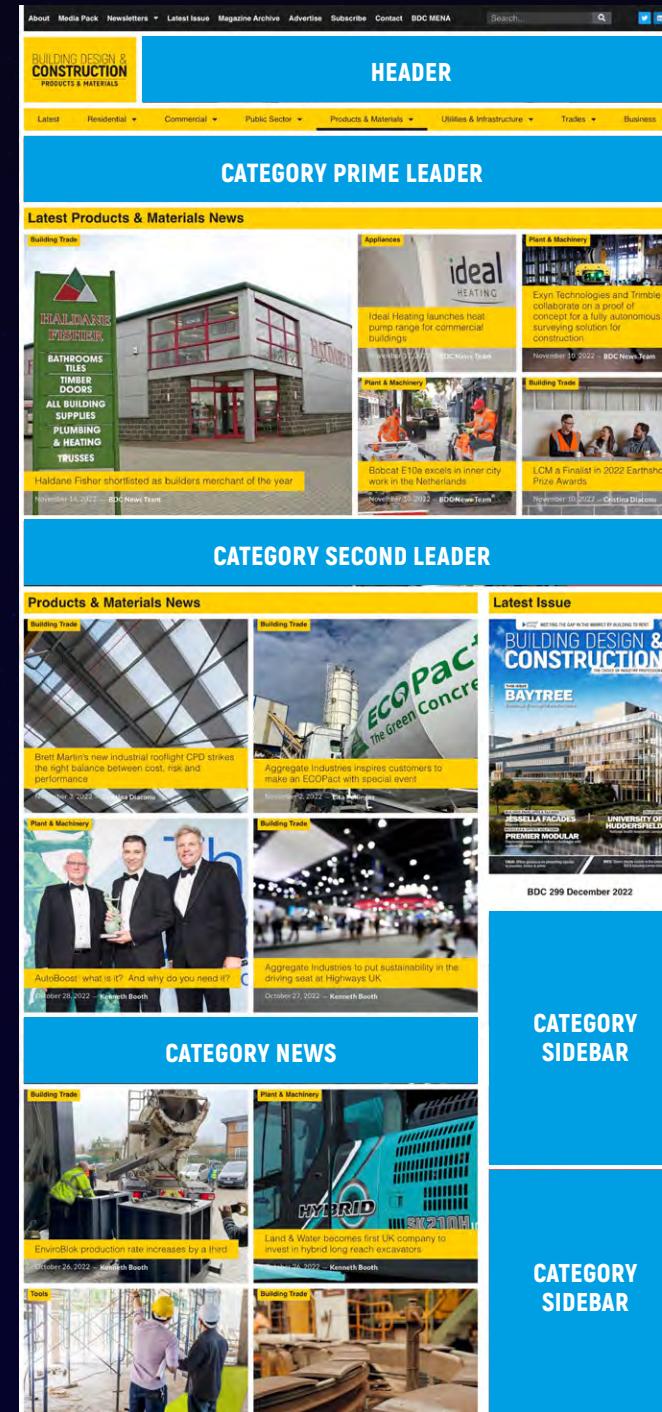
CATEGORY
TAKEOVER

BANNER	SIZE	PRICE
Header (Site wide)	960 x 117px	£1950
Home Page Take Over (inc. Prime & Both Leader banners – 5 different banners)	On request	£3250
Home Page Super Category MPU (all 7 banners)	380 x 410px	£2000
Brand Category Takeover (All 10 Brand category banners)	On request	£2250
Brand Category Web Story Header & Footer Banners	825 x 100px	£1050
Brand Category Prime & Secondary Leaders	1170 x 117px	£1350
Brand Category Prime Leader	1170 x 117px	£950
Brand Category Second Leader	1170 x 117px	£650
Brand Category News (2 banners)	870 x 117px	£650
Brand Category Sidebar	345 x 453px	£500

BLOCK DISCOUNTS AVAILABLE

x3 Months = 25%

x6+ Months = 35%



*** All prices are based for the term of one calendar month.

WEBSITE BANNER RATES

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CONSTRUCTION**
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