

# BUILDING DESIGN & CONSTRUCTION

THE CHOICE OF INDUSTRY PROFESSIONALS



2026  
MEDIA  
PACK

# The BDC Platforms

As one of the leading UK building platforms, the Building Design & Construction brands are one of the premier outlets for the promotion of creatives, content and other marketing material. Now in its second decade, BDC provides an in-depth guide tailored to executives in every sector of the industry.

Reaching an enormous trade audience of some 100,000+ individuals monthly via the Monthly print/digital Magazine, Mailchimp Newsletter and Website. The BDC Platform reaches a vast array of procurement decision makers to provide the ideal platform for the promotion of product, service, and excellence.

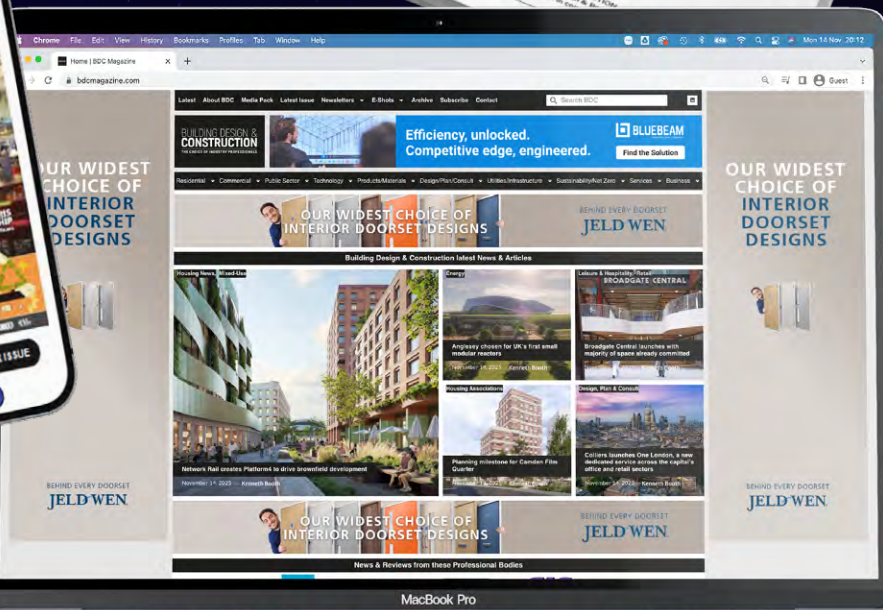
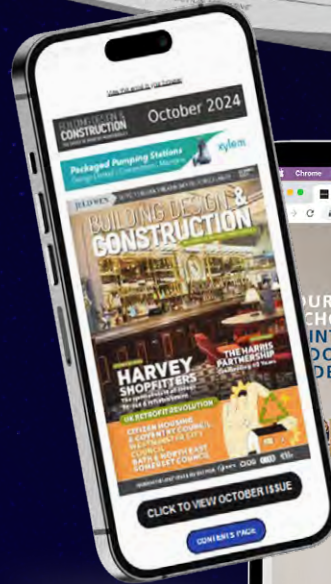
As testament to this notion, the publication is used by marketers of all shapes and sizes to promote products and services relevant to the building sector in a professional manner.

## Enquire

For further information please contact:

**01484 437 312**

**enquiries@bdcmagazine.co.uk**



THE BDC PLATFORMS

02

# The BDC Brands - The Choice of Industry Professionals

The Full BDC Platform is categorised into 10 key brands to keep BDC at forefront of this fast-moving and dynamic industry. With sound journalism and up-to-date news, company reviews and reactions to the stories that are affecting your industry today, BDC keeps you one step ahead.

<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> BUSINESS</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> RESIDENTIAL</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> COMMERCIAL</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> PUBLIC SECTOR</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> SERVICES</p>
<p>BDC Business uncovers &amp; promotes the key issues that change the industry, these include; Finance, Legal, Appointments, Training &amp; Skills, Overseas &amp; International, Business Tools and Software &amp; IT.</p>	<p>BDC Residential focuses on the housing sector. With news &amp; reviews from Developers to landlords including; New Builds, Property Management, BTR, Student, Care &amp; Retirement Living and Housing Associations.</p>	<p>BDC Commercial deals with the business property sectors, these include; Industrial, Manufacturing, Office, Retail &amp; Hospitality and the Private sector. We feature all areas in commercial property; from development to facilities management.</p>	<p>BDC Public Sector focuses on what main government and local authorities are doing with their property &amp; estates. Working with; Healthcare, Education, Town Planning, Government services and Agencies.</p>	<p>BDC Services reports on all the trades in the industry including; Interiors, Workspace, PAFM, Building, Roofing, Structural, Fire Prevention &amp; Security, Civil &amp; Heavy Engineering, M&amp;E and much more..</p>
<p>BUSINESS →</p>	<p>RESIDENTIAL →</p>	<p>COMMERCIAL →</p>	<p>PUBLIC SECTOR →</p>	<p>SERVICES →</p>
<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> PRODUCTS &amp; MATERIALS</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> UTILITIES &amp; INFRASTRUCTURE</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> SUSTAINABILITY &amp; NET ZERO</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> TECHNOLOGY</p>	<p><b>BUILDING DESIGN &amp; CONSTRUCTION</b> DESIGN, PLAN &amp; CONSULT</p>
<p>BDC Products &amp; Materials reviews, promotes and aims to let our readers know what's the best to use for all areas of the industry including; Building Products, Tools, Plant &amp; Machinery, Appliances and Systems.</p>	<p>BDC Utilities &amp; Infrastructure is the go to place for updates on all infrastructure for the Transport systems including; Rail, Ports and Highways. Also covering all the Power &amp; Energy Networks, Water Navigations Routes and Off-shore Engineering.</p>	<p>BDC Trades &amp; Services reports on all the trades in the industry including; Building, Interiors, Roofing, Structural, PAFM, Fire Prevention &amp; Security, Civil &amp; Heavy Engineering, M&amp;E and much more...</p>	<p>BDC Technology reviews and details what is hot in the modern world - Including; Manufacturing Techniques, IT, New Designs, BIM, Renewables and much more - This Brand will point you to progress and innovation in todays evolving market.</p>	<p>BDC Design, Plan &amp; Consult covers the roles of project managers, architects, and consultants, offering insights into strategic planning, architectural design, and consultancy for building, construction, infrastructure, and property projects.</p>
<p>PRODUCTS &amp; MATERIALS →</p>	<p>UTILITIES &amp; INFRASTRUCTURE →</p>	<p>SUSTAINABILITY &amp; NET ZERO →</p>	<p>TECHNOLOGY →</p>	<p>DESIGN, PLAN &amp; CONSULT →</p>

# Platform Readership & Audience

In excess of 150,000 cross platform reach

## READERSHIP BY SENIORITY



**31%**  
MANAGEMENT  
SITE/ESTIMATING/HSE ETC.

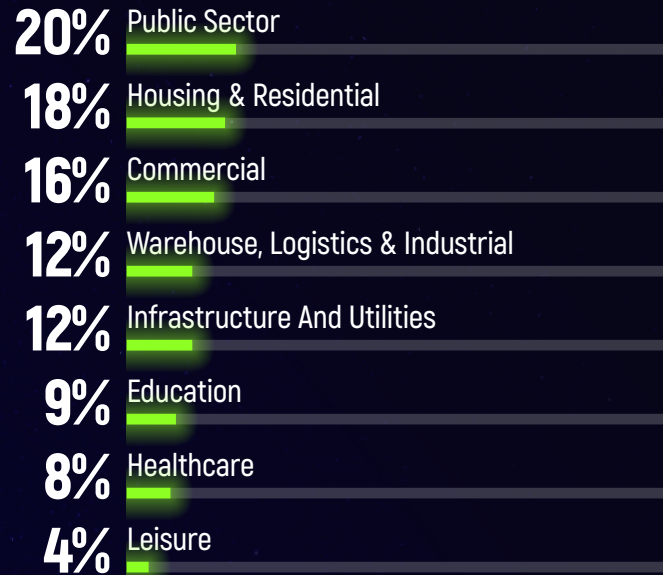
**18%**  
PURCHASING  
OFFICER

**28%**  
MANAGING  
DIRECTOR

**13%**  
CHAIRMAN/  
CHIEF EXECUTIVE

**10%**  
OTHER  
ROLE

## READERSHIP BY SECTOR



## READERSHIP BY SERVICE



# Platform Readership & Audience

## A ready made audience for your business

# 93%

agree "I'm interested in learning about new developments and products related to my sector."

# 87%

agree "I make/influence construction related purchases at least once a year for my company."

**18%**  
are business owners

**88%**  
are senior managers

**100k**  
monthly readership

**79%**  
3+ visits per month

**100%**  
are qualified professionals

**16min**  
average read time

## BDC Social Media

BDC has a rapidly growing LinkedIn community of over 21,000 industry professionals, with a target to surpass 30,000 followers by 2027. Each month, our magazine is posted on the day of release, giving followers immediate access to the latest insights and trends in the building, construction, and property sectors. In addition, all news posts from the BDC website are shared with our audience, consistently driving strong engagement, with some posts reaching over 25,000 industry experts. Don't miss out—follow BDC now to stay informed and connected!



### Get your Web post 'BOOSTED'

Buy a Web post on the BDC Website and give it a BOOST through the LinkedIn platform all for £750. Guaranteeing a minimum of 200 direct clicks. Just choose your audience type, industry and location.

# BDC Magazine Advertising Information

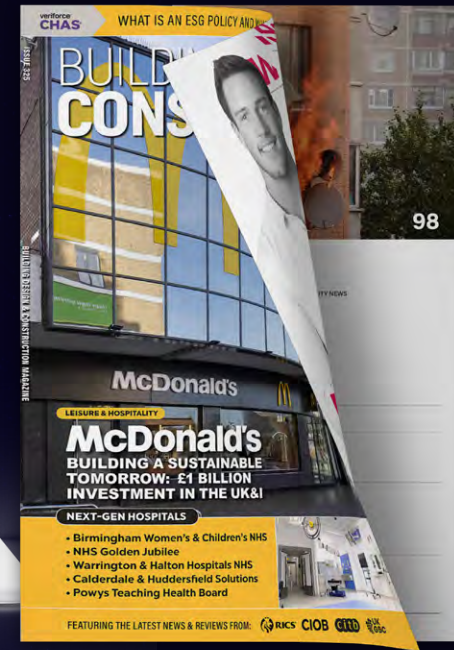
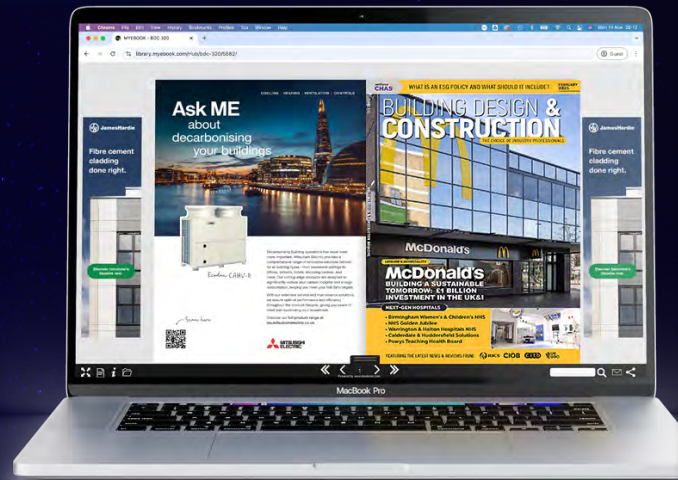
Building Design & Construction magazine is constantly at the forefront of this fast-moving and dynamic industry. With sound journalism and up-to-date news and reaction to the stories that are affecting your industry today, BDC magazine keeps you one step ahead.

For over 20 years, BDC has been the go-to resource for business professionals in the industry. With its contemporary design, a news section packed with current events, interviews with the trade's top professionals, and in-depth case studies on leading businesses, the magazine puts you in touch with the developments of your industry. It's our business to help your business.

With a fresh and current approach, the magazine has attracted an engaged readership with subscribers including Management Level Executives and Key Decision Makers.

**When you pick up a copy of BDC magazine, you're in good company.**

MYEBOOK SOFTWARE



## BDC Digital Magazine

Over the last 7 years, the digital version of BDC has really taken off. Distributed through Mailchimp the BDC Monthly Newsletter is sent to over 75k industry professionals each month and also promoted through the home page of the BDC website for 3 months and to our 21,000+ LinkedIn followers. Each digital issue of BDC has amazing OTS value. The digital magazine uses the MYEBOOK publishing software for a seamless browsing experience. MYEBOOK is fully transparent to every visitor in the number of unique views each publication receives. When visiting each issue of the BDC Digital Magazine, you can check yourself.

## BDC Print Magazine

With a current circulation of just under 6000 industry professionals, the print version of the magazine is where it all started. We are proud of continuing to print the magazine. To take a 12-month subscription of the print magazine, please email [enquiries@bdcmagazine.co.uk](mailto:enquiries@bdcmagazine.co.uk) with your request. We charge £150 for 12 issues.

# Magazine Advertising Spaces

## Get your business seen!

With a number of advertising spaces, sizes and placements available, Building Design & Construction Magazine can effectively tailor space in the magazine to your marketing needs. Whether you wish to promote your business in the magazine's UK building news pages, as standalone advertorial, or within existing individual features on leading construction companies, we can provide the space you need to communicate your message. Please note that we do provide a free design service for all print advertisements.

## The Technical Bits

All advert content and text should be sent digitally via email, either as a word doc or embedded in the email. If the text is provided as hard copy then we do not accept responsibility for any errors occurring during re-typing.

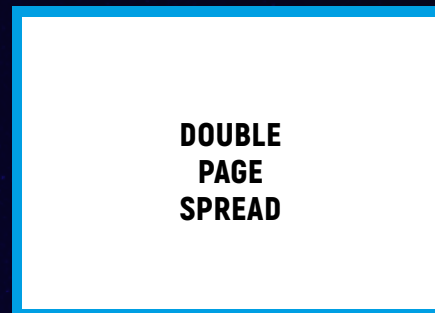
Images and logos should be sent digitally via email as high-resolution JPEGs (300dpi). We will not accept anything else lower than this.

All complete adverts must be provided as print-ready PDFs with embedded fonts and high-resolution images, or alternatively as high-resolution JPEGs (300dpi).

All adverts VAT not included.

\*Prime position adverts +20%.

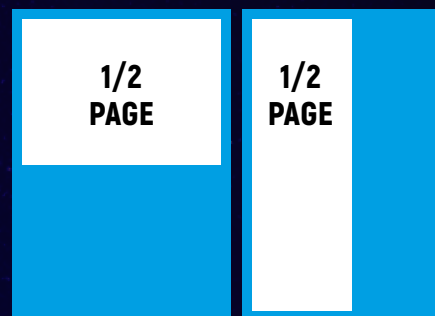
### DOUBLE PAGE ADVERT



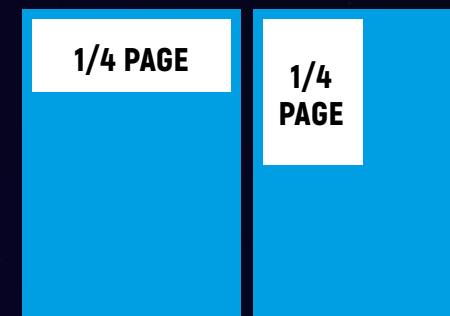
### FULL PAGE ADVERT



### 1/2 PAGE ADVERT



### 1/4 PAGE ADVERT



TYPE	SIZE	SPEC	PRICE
<b>Double Page Spread</b>	Trim: 440 x 297mm Type: 400 x 260mm	Gutter: 20mm Bleed: 5mm	<b>£3350</b>
<b>Full Page</b>	Trim: 210 x 297mm Type: 185 x 260mm	Gutter: 20mm Bleed: 5mm	<b>£2250</b>
<b>1/2 Page Horizontal</b>	183mm x 128mm	-	<b>£1350</b>
<b>1/2 Page Vertical</b>	90mm x 260mm	-	<b>£1350</b>
<b>1/4 Page Horizontal</b>	183mm x 62mm	-	<b>£850</b>
<b>1/4 Page Vertical</b>	90mm x 128mm	-	<b>£850</b>

# Magazine Advertorials

## Advertorials/Edit

All editorial, high resolution images, logos and contact information provided by yourselves.

ADVERTORIALS	PRICE
2 Page 700-950 words	£2250
2 Page Premium 700-950 words Also includes newsletter exposure	£2500
2 Page Super Premium 700-950 words Also includes front cover logo & strapline and newsletter logo/link exposure	£3500
4 Page 1400-1900 words Also includes contents page logo	£3750
4 Page Super Premium 1400-1900 words Also includes front cover logo & strapline, contents page logo and newsletter logo/link exposure	£4500
6 Page 2000-2500 with 300 word case study Also includes front cover strapline, contents page logo & newsletter logo/link exposure	£5000
6 Page Super Premium 2000-2500 words with 300 word case study Also includes MAIN front cover image & strapline, contents page logo and newsletter logo/link exposure	£6500

Ask for a quote on larger articles, our stand-alone brochures and trade association year books.



2 PAGE ADVERTORIAL

FRONT COVER EXPOSURE



ADVERTORIALS

# Digital Magazine Banners

## MYEBOOK Premium Banners (Digital Magazine only)

Hosted by MyEbook viewer, we have a greater display of digital functions for our entire digital magazine readership. Your banner will be seen by all readers who see every page.



LOCATION	SIZE	SPECIFICATION	PRICE
Left Hand Side Banner	160px W x 600px H	File type: jpg, gif, png. Links: dofollow	£1995 per issue (monthly)
Right Hand Side Banner	160px W x 600px H	File type: jpg, gif, png. Links: dofollow	£1995 per issue (monthly)
Both Banners (Left & Right)	160px W x 600px H	File type: jpg, gif, png. Links: dofollow	£3495 per issue (monthly)
Video/Youtube Page Display	-	Half page video. Youtube/Vimeo URL required	£995 per issue (monthly)
Full Page Website Display	-	Full webpage. URL required	£995 per issue (monthly)

# Magazine Scheduling

## Talk to us today

Building Design & Construction Magazine is released twelve times a year.

We have schedules when we need to book space, get copy in and also when the magazine is released.

Please send all advertising and advertorial requests to [enquiries@bdcmagazine.co.uk](mailto:enquiries@bdcmagazine.co.uk).

### Issue Booking Deadline

**January** 25 Nov 2025  
**February** 19 Dec 2025  
**March** 25 Jan 2026  
**April** 25 Feb 2026  
**May** 25 Mar 2026  
**June** 25 Apr 2026  
**July** 25 May 2026  
**August** 25 Jun 2026  
**September** 25 Jul 2026  
**October** 25 Aug 2026  
**November** 25 Sep 2026  
**December** 25 Oct 2026

### Issue Copy Deadline

**January** 08 Dec 2025  
**February** 10 Jan 2025  
**March** 10 Feb 2026  
**April** 10 Mar 2026  
**May** 10 Apr 2026  
**June** 10 May 2026  
**July** 10 Jun 2026  
**August** 10 Jul 2026  
**September** 10 Aug 2026  
**October** 10 Sep 2026  
**November** 10 Oct 2026  
**December** 10 Nov 2026

### Magazine Issue Release Dates

**January** 19 Dec 2025  
**February** 28 Jan 2026  
**March** 27 Feb 2026  
**April** 31 Mar 2026  
**May** 1 May 2026  
**June** 02 June 2026  
**July** 02 July 2026  
**August** 03 Aug 2026  
**September** 02 Sep 2026  
**October** 01 Nov 2026  
**November** 01 Nov 2026  
**December** 02 Dec 2026

## BDC Forward Features

BDC is a monthly broadcast magazine, so as well as all our features, we keep up to date with the latest news & reviews with all our regular sections & BDC Brands. We work with many governing bodies & associations through the whole industry and publish many articles for them in BDC. For further email [enquiries@bdcmagazine.co.uk](mailto:enquiries@bdcmagazine.co.uk).

## BDC Specials

BDC Specials focuses on the hottest trends and developments in the industry, featuring a themed section in each issue. These insights provide in-depth coverage of key sectors shaping the market. To stay ahead, email our team for details on upcoming specials planned for the next 2-4 months.

BUILDING DESIGN & CONSTRUCTION BUSINESS	BUILDING DESIGN & CONSTRUCTION PRODUCTS & MATERIALS	BUILDING DESIGN & CONSTRUCTION RESIDENTIAL
BUILDING DESIGN & CONSTRUCTION COMMERCIAL	BUILDING DESIGN & CONSTRUCTION PUBLIC SECTOR	BUILDING DESIGN & CONSTRUCTION UTILITIES & INFRASTRUCTURE
BUILDING DESIGN & CONSTRUCTION SERVICES	BUILDING DESIGN & CONSTRUCTION TECHNOLOGY	BUILDING DESIGN & CONSTRUCTION DESIGN, PLAN & CONSULT
BUILDING DESIGN & CONSTRUCTION SUSTAINABILITY & NET ZERO	BUILDING DESIGN & CONSTRUCTION MONTHLY SPECIALS	Check out our Forward Features Information for 2026. <b>FORWARD FEATURES</b> →

# Newsletters

In addition to traditional advertising opportunities, Building Design & Construction Magazine works with a number of leading organisations on a content marketing basis. The BDC Newsletter plays a major part in the BDC Platforms. With over 100k industry professionals on our 3 mailing lists, the BDC Newsletter covers a large part of our readership for the magazine.

This ensures that editorial and promotional messages receive the return on the investment required and that, simultaneously, our readers find the content interesting, engaging and educational from a personal perspective – a best of both worlds scenario.

Using the technology of **MAILCHIMP** the #1 email marketing and automations brand for our main mailing list, this BDC platform is optimised with amazing AI & Analytic reports. Also as the BDC Newsletter has been sent using Mailchimp for the last 3 years, we have a hardened distribution with 96% successful deliveries to inboxes. We only provide data reports from the Mailchimp list, which has over 70% of our subscriber database.

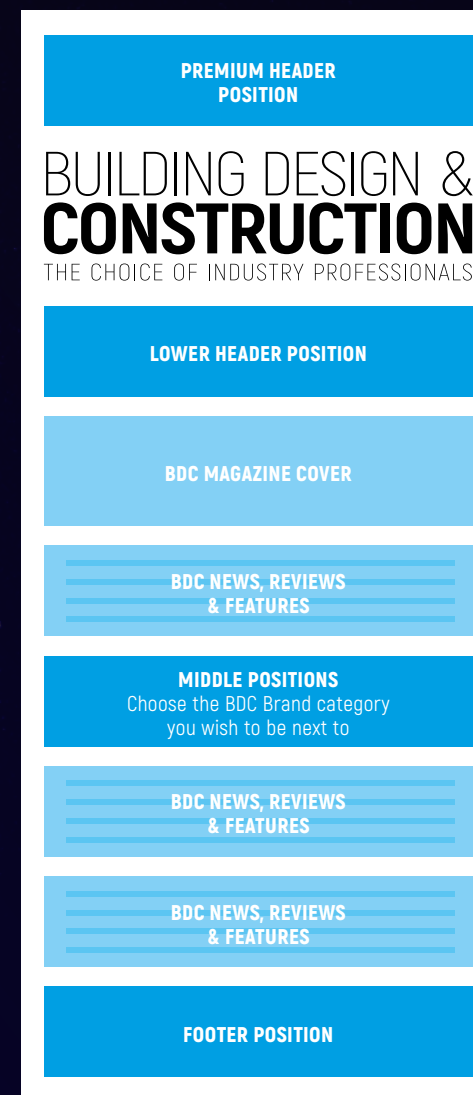
## Enquire

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**01484 437 312**

**enquiries@bdcmagazine.co.uk**

BANNER	PRICE
<b>Premium Header Position</b> Standard Banner	<b>£2250</b>
<b>Premium Header Position</b> Double Banner	<b>£2500</b>
<b>Lower Header Position</b> Standard Banner	<b>£1950</b>
<b>Lower Header Position</b> Double Banner	<b>£2350</b>
<b>Middle Position</b> Standard Banner	<b>£1500</b>
Choose the BDC Brand category you wish to be next to	
<b>Middle Position</b> Double Banner	<b>£1750</b>
Choose the BDC Brand category you wish to be next to	
<b>Footer Position</b> Standard Banner	<b>£950</b>
<b>Footer Position</b> Double Banner	<b>£1250</b>
<b>Takeover*</b> includes 4 double banner positions as sole sponsor for the newsletter.	<b>£4950</b>
*Please note – this has to be booked in advance as areas may have already been reserved)	



**Banner Specifications**  
 Standard Banners: 600 x 90px  
 Double Banners: 600 x 180px  
 Please send as jpg or png only.

# Solus E-Shots

BDC has a loyal digital distribution list and we are dedicated to mailing no more than 30 times a year via both our own 12 Monthly BDC Newsletters and purchased SOLUS E-Shots. Using the main Mailchimp list as our distribution service for the BDC Newsletter, We can track geo-location, unique open rates, click rates and much more.

BANNER	PRICE
1 Solus E-shot Send	£3750
2 Solus E-shot Send	£6250
3 Solus E-shot Send	£ 7500

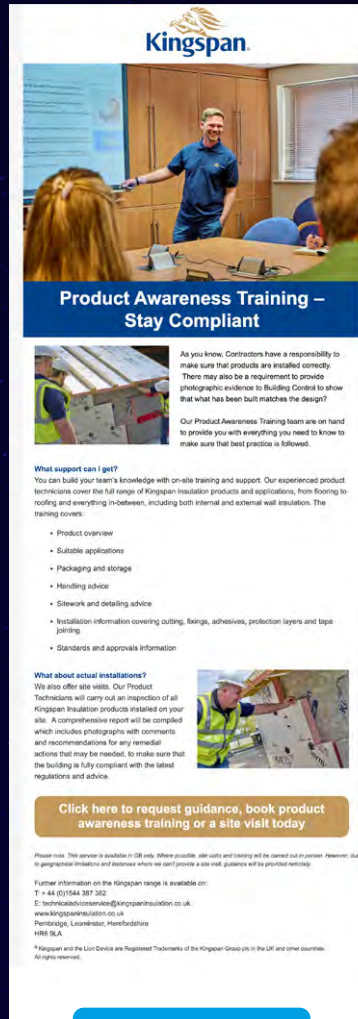
## Enquire

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enquiries@bdc magazine.co.uk

## KINGSPAN



**Product Awareness Training – Stay Compliant**

As you know, Contractors have a responsibility to make sure that products are installed correctly. There may also be a requirement to provide photographic evidence to Building Control to show that what has been built matches the design? Our Product Awareness Training team are on hand to provide you with everything you need to know to make sure that best practice is followed.

**What support can I get?**  
You can build your team's knowledge with on-site training and support. Our experienced product technicians cover the full range of Kingspan insulation products and applications, from flooring to roofing and everything in-between, including both internal and external wall insulation. The training covers:

- Product overview
- Suitable applications
- Packaging and storage
- Handling advice
- Sitework and detailing advice
- Installation information covering cutting, fixing, adhesives, protection layers and tape joining
- Standards and approvals information

**What about actual installations?**  
We can offer site visits. Our Product Technicians will carry out an inspection of all Kingspan insulation products installed on your site. A comprehensive report will be completed which includes photographs with comments and recommendations for any remedial actions that may be needed. To make sure that the building is fully compliant with the latest regulations and advice.

[Click here to request guidance, book product awareness training or a site visit today](#)

Please note: This service is available in GB only. Where possible, site visits and training will be carried out in person. However, due to geographical limitations and resource levels we don't provide a site visit/guidance will be provided virtually.

Further information on the Kingspan range is available on:  
T: +44 (0)144 987 302  
E: technicalsales@kingspaninsulation.co.uk  
www.kingspaninsulation.co.uk  
Perthshire, Lancashire, Hampshire  
HRE 9LA

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Our sustainable HVAC solutions can meet different involves embracing and to make

SEE FULL EMAIL →

## MITSUBISHI



**Ask ME\* about decarbonising your buildings**

Decarbonising building operations has never been more important. Mitsubishi Electric provides a comprehensive range of innovative heat pump technology tailored for all building types - from residential settings to offices, schools, hotels, shopping centres, and even zoos. Our cutting-edge products are designed to significantly reduce your carbon footprint and energy consumption, helping you meet your net zero targets.

**Ask ME\* about reducing energy consumption in your building**

Reducing energy consumption is crucial for energy managers. Mitsubishi Electric offers innovative HVAC solutions that can optimise energy use, lower costs, and reduce carbon emissions. Our cutting-edge technology and sustainable products enhance efficiency and ensure comfort and productivity in your buildings – That's Mitsubishi Electric to help you achieve energy conservation goals and contribute to a greener future.

[TRANSFORM YOUR ENERGY MANAGEMENT STRATEGIES](#)

**Ask ME about the multi-award winning Ecodan CAHV-R Heat Pump**

The Ecodan CAHV-R is a commercial air source heat pump that uses low GWP R450C refrigerant. It offers a robust, low-carbon system for the provision of sanitary hot water and space heating.

- Easy installation with only water and electrical connections required
- Provides water flow temperatures of 29°C to 70°C without boost heaters and an ambient temperature range of -20°C to +40°C
- Can operate singularly or as part of a multiple-unit system

[WATCH OUR VIDEO TO FIND OUT WHERE YOU CAN USE THE CAHV-R](#)

**Mitsubishi Electric Partners with Chester Zoo**

**HVAC Retrofit - Considerations for Commercial Buildings**

SEE FULL EMAIL →

## UCEM



**Transforming cities and shaping communities**

Our cities are the beating heart of our communities, societies and economies. They're the intricate networks of design, development, decisions and policies that impact the lives of everyone every day. Urban planners play a crucial role in balancing all of these functions, and without their expertise, society wouldn't be able to function.

Are you passionate about designing sustainable and innovative urban environments? On UCEM's part-time, online **MSc Urban Planning** programme, you will study the relationship between our urban and natural environments, and gain the knowledge and expertise needed to help realise a sustainable built environment.

**Why choose our online MSc Urban Planning?**

- Flexible learning:** Our fully online programme allows you to balance your studies with your professional and personal commitments, providing you the flexibility to learn at your own pace, from wherever you are.
- Leadership skills:** Develop your leadership, negotiation and critical thinking skills, giving you the confidence to engage internal and external stakeholders.
- Comprehensive curriculum:** Our programme covers essential topics such as planning sustainable environments, governance, and planning process, practice and leadership, equipping you with the skills needed to address the complex challenges of urbanisation.
- Global network:** Connect with a diverse community of students and professionals from around the world, fostering valuable networking opportunities and broadening your perspectives.

Urban planners leave a lasting legacy through the projects they implement. The parks, buildings and infrastructure designed by them.

SEE FULL EMAIL →

SOLUS ESHOTS

# The BDC Website Platform

## Great rates for great returns

Opportunities on the Building Design & Construction Magazine website vary significantly in size, scope, and type. Our website maintains an open-door policy for industry professionals and organisations to utilise our platform for marketing and accessing the extensive readership of our construction industry online. This includes both established professionals and those interested in construction opportunities.

To support organisations in reaching the construction readership, Building Design & Construction Magazine offers a consultancy-founded service for discussing marketing goals and proposing the best means to access the audience. We offer flexibility in advertising composition and design, with our in-house design and digital teams ensuring that all advertisements on the platform receive the best reception for the BDC Brands.

## Enquire

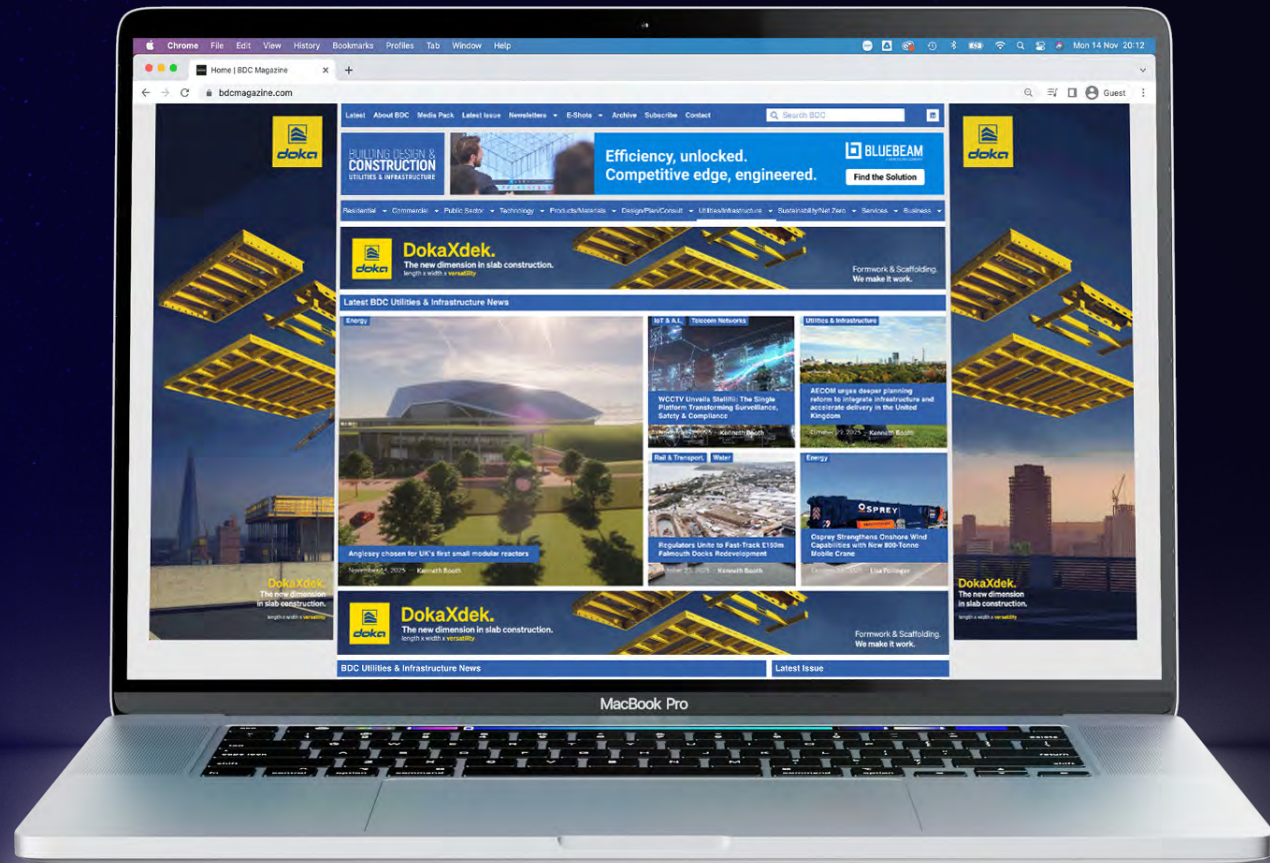
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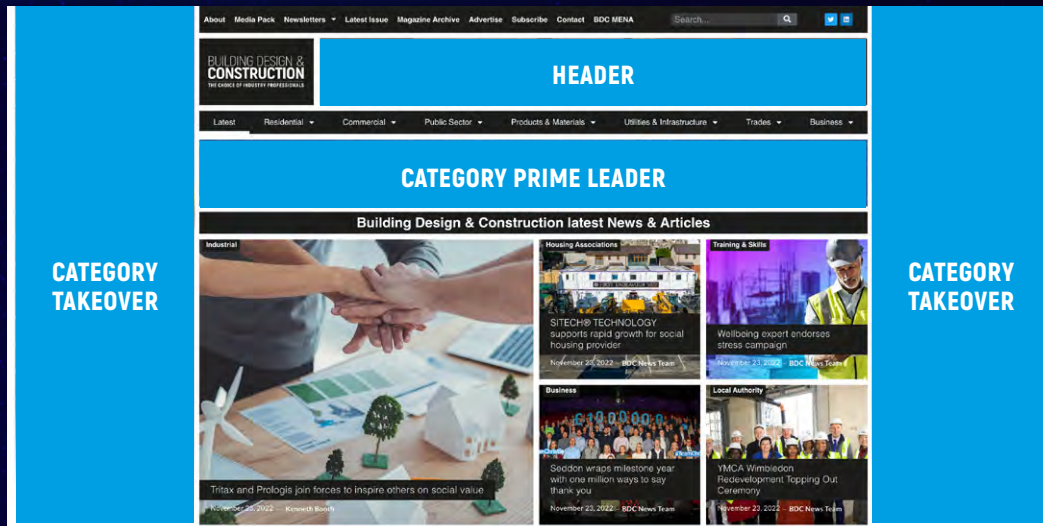
## A global audience

As affiliated partners of Google News, MEDIATEL and NewsNow, BDC has potential to leverage this reach and take your sponsorship to a global audience of millions. With targeted placements, you know your advert is in front of the right audience with BDC. With the use of visual images, display advertising helps to create stronger brand awareness. To discuss placed content options - including webinars, white papers and premium, paid-for content - contact your BDC account manager.



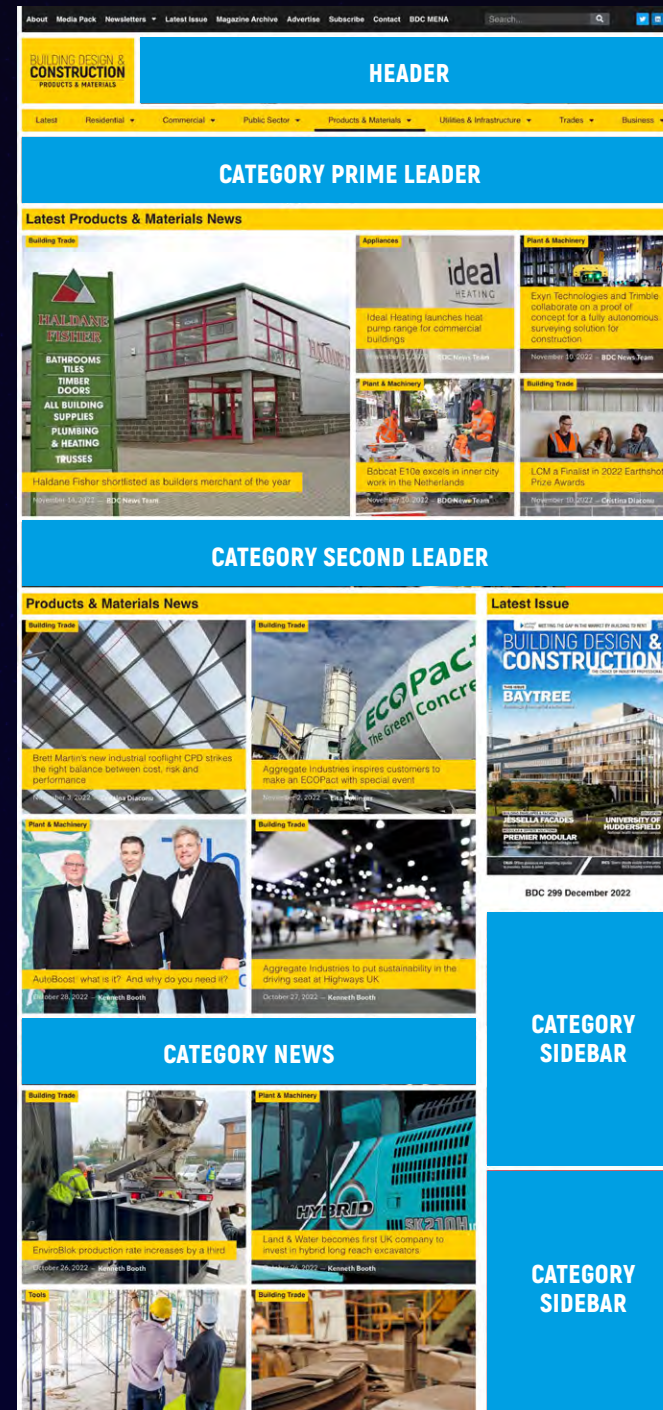
WEBSITE ADVERTISING

# Website Banner Rates/Specs



BANNER	SIZE	PRICE
Header (Site wide)	960 x 117px	£1950
Home Page Take Over (inc. Prime & Both Leader banners - 5 different banners)	On request	£3250
Home Page Super Category MPU (all 7 banners)	380 x 410px	£2000
★ Brand Category Takeover (All 10 Brand category banners)	On request	£2250
Brand Category Web Story Header & Footer Banners	825 x 100px	£1050
Brand Category Prime & Secondary Leaders	1170 x 117px	£1350
Brand Category Prime Leader	1170 x 117px	£950
Brand Category Second Leader	1170 x 117px	£650
Brand Category News (2 banners)	870 x 117px	£650
Brand Category Sidebar	345 x 453px	£500
<b>BLOCK DISCOUNTS AVAILABLE</b>	<b>x3 Months = 25%</b>	<b>x6+ Months = 35%</b>

\*\*\* All prices are based for the term of one calendar month.



WEBSITE BANNER RATES

## **Enquiries**

Kenneth Booth

Magazine Manager

+44 (0)1484 437 312

[kenneth.booth@bdcmail.co.uk](mailto:kenneth.booth@bdcmail.co.uk)

## **Editorial & Advertising Enquiries**

+44 (0)1484 437 312

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## **Accounts**

+44 (0)1484 437 313

[www.bdcmagazine.com](http://www.bdcmagazine.com)



**Building Design & Construction - BDC**

BUILDING DESIGN &  
**CONSTRUCTION**

THE CHOICE OF INDUSTRY PROFESSIONALS